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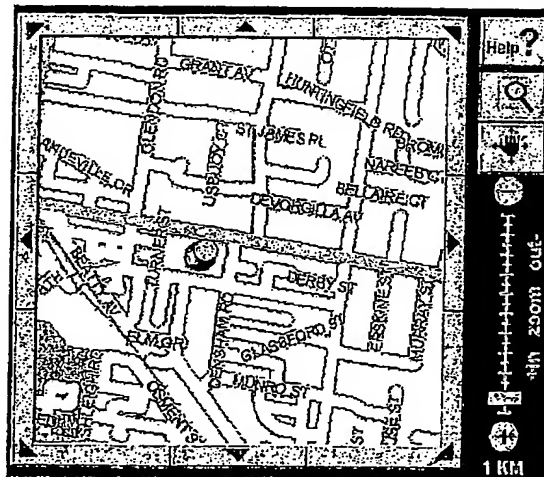
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(54) Title: SPATIAL MARKETPLACE SYSTEM



(57) Abstract: A method of managing the delivery of offers via a spatial marketplace system involves registering potential customers as members of the system by recording their names and contact details in a database. A spatial identifier, sourced from the contact details supplied during a registration process, is assigned to each database record. Each member nominates one or more attributes corresponding to a commodity in relation to which the member is interested in receiving offers. Each supplier defines a geographic region in which the supplier wishes to do business and nominates one or more attributes corresponding to commodities, which the supplier wishes to sell. A spatial identifier location algorithm is used to identify the database records with spatial identifiers located within the supplier defined geographical region. Delivery of offers from a supplier is restricted to members associated with the identified database records which have nominated attributes matching the supplier nominated attributes.

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